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FOR IMMEDIATE RELEASE:

DELIVERING STAKEHOLDER RESOURCES IS AT THE CENTER OF BLACK CREEK GROUP WEBSITE RELAUNCH

DENVER, June 8 – Black Creek Group, a Denver-based real estate investment management firm with a more than 25-year history, today announced the launch of its new website experience. Knowing that now more than ever it is important to provide clients with excellent service both in person and virtually, the firm focused the relaunch on creating a positive user experience. To accomplish this, the firm consolidated multiple websites into one, making it easy for visitors to find information that is pertinent to their needs. Now, our stakeholders can dive further into the areas that are more relevant for them such as finding available spaces to lease or educational information on private real estate.

“Providing our clients with a user-friendly experience that serves all their needs is more important today than ever before,” said Heather Grubbs, managing director, chief marketing officer at Black Creek. “The updated website not only provides a more user-friendly experience; it also offers a variety of valuable resources that have been created with the goal of delivering educational tools and resources to our partners, tenants and clients and to give transparency into who we are as a firm.”

In the past few years, Black Creek has placed an even greater emphasis on providing up-to-date information on the commercial real estate asset class, striving to be a resource for those looking to learn more about the industry. The firm’s new website takes this a step further, featuring current insights about the latest market fundamentals and commercial real estate trends as well as interactive tools showing how different allocations to private real estate would have affected annual returns over the last 20 years.

Additionally, the website includes:

- Information about the firm’s real estate expertise along with contact information for local offices and leasing information for available spaces
- An improved career page highlighting information about the firm’s culture, careers and internship program
- The firm’s approach to corporate social responsibility, including its 2019 report

To view the new website, visit blackcreekgroup.com.

About Black Creek Group

Black Creek Group is a leading real estate investment management firm that has bought or built over \$21 billion of investments throughout its more than 25-year history. The firm manages diverse investment offerings across the spectrum of commercial real estate – including industrial, multifamily, office and retail– providing a range of investment solutions for both institutional and wealth management channels. Black Creek Group has seven offices across the United States with approximately 300 professionals. More information is available at blackcreekgroup.com.

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